



OUR MISSION To preserve and protect California's vibrant equestrian culture by bringing together industry leaders, workers, families, and fans to illustrate its significant benefits.

COALITION GOALS

Horse racing is a popular sport among Californians with a significant impact on our state's tourism industry and economy – contributing billions annually. The equine industry also employs tens of thousands of workers, supports sustainable agriculture, contributes to sporting entertainment, and enriches communities across California.

Through this coalition, we aim to educate the public about these benefits and create space to share resources and information. We will also highlight the hardworking individuals – the trainers, backstretch workers, jockeys, breeders, and more – who are dedicated to working with and caring for our horses and contribute to our community and culture in countless ways.

\$13.3B¹



horse industry's contribution to the state economy annually

\$1.7B²



horse racing industry's contribution in tourism spending annually

115,474³



workers employed in California by the horse industry

4.2M⁴



households in California have a horse enthusiast

ABOUT THE CALIFORNIA HORSE POWER COALITION

The California Horse Power Coalition, founded by Del Mar Thoroughbred Club, Santa Anita Park, and Thoroughbred Owners of California, is a growing partnership among Thoroughbred associations, organizations representing backstretch workers and jockeys, animal wellness advocates and more.



CaliforniaHorseCoalition.com | info@californiahorsecoalition.com

¹ Keyser Marston Associates, Inc (KMA) 2019 Santa Anita Racetrack, City of Arcadia Fiscal & Economic Impact Analysis

² Keyser Marston Associates, Inc (KMA) 2019 Santa Anita Racetrack, City of Arcadia Fiscal & Economic Impact Analysis

³ Economic Impact of the Horse Industry in California, American Horse Council Foundation (2018)

⁴ Economic Impact of the Horse Industry in California, American Horse Council Foundation (2017)



NUESTRA MISIÓN

Preservar y proteger la vibrante cultura ecuestre de California reuniendo a líderes de la industria equina, trabajadores, familias y fanáticos para ilustrar sus importantes beneficios.

METAS DE LA COALICIÓN

Significativo en la industria turística de nuestro estado y economía – contribuyendo miles de millones de dólares anualmente. La industria equina también emplea a decenas de miles de trabajadores, apoya la agricultura sostenible, contribuye al entretenimiento deportivo y enriquece comunidades por todo California.

A través de esta coalición, nuestro objetivo es educar al público sobre estos beneficios y crear un espacio para compartir recursos e información. También vamos a resaltar a: los entrenadores, trabajadores de cada quadra, jinetes, criadores y más, que se dedican a trabajar y cuidar a nuestros caballos y contribuir a nuestra comunidad y cultura de innumerables maneras.

\$13.3B¹



a la economía estatal anualmente

\$1.7B²



el gasto turístico anual

115,474³



trabajadores empleados en California por la industria equina

4.2M⁴



hogares en California tienen un amante de caballos

INFORMACIÓN SOBRE COALICIÓN DE CABALLOS DE FUERZA DE CALIFORNIA

La Coalición de Caballos de fuerza de California (CHPC) fue fundada por Del Mar Thoroughbred Club, Santa Anita Park y Thoroughbred Owners of California, es una asociación creciente entre las asociaciones compuesta de varias organizaciones que representan trabajadores y jinetes, defensores del bienestar de animales y más.



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